



Fall Enrollment Trends 2009 to 2018

*Office of Institutional Research
October 2018*

Highlights of Enrollment Trends

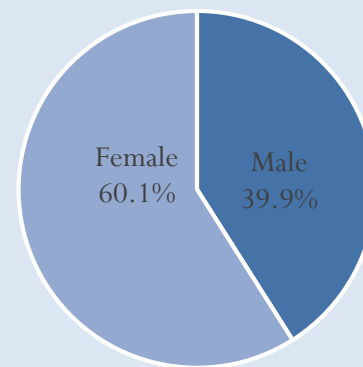
- Lakeland's headcount decreased 9.3% from 2017, with 6,865 students enrolled for Fall 2018 (*slide 4*). FTE experienced a decrease of 9.6%.
- There were enrollment decreases in all "New" student categories, with the largest of 13.7% in the "Delayed from High School" category. The smallest decrease was 1.1% in the "New – In High School" category (largely due to our CCP enrollment) (*slide 9*).
- Continuing student enrollment and Returning student enrollment also had substantial decreases of 10.9% and 9.9% (*slides 8*).
- The seventeen and under age group saw a small enrollment decrease of 2.6%. All other age groups declined substantially (*slide 6*).
- Female full-time student enrollment saw a smaller decrease of 3.9%, while all other categories decreased substantially. The largest decrease of 13.1% was in part-time male enrollment (*slide 11*).
- The percent of enrollment in online sections and credit hours saw smaller decreases of 3.9% and 2.1%. (*slides 13 & 14*). Over the last ten years, the percent of our students taking at least one online class has increased from 25.1% to 41.3% (*slide 14*) and the percent of credit hours taken online has increased from 12.8% to 23.7% (*slide 14*).
- PSEO/CCP student enrollment has grown from 621 PSEO students in Fall 2009 to 1,454 CCP students in Fall 2018 (*slide 16*).
- Lakeland's fall enrollment decreased this year, as did most of our peer institutions (*slide 18*).

Overview of Fall 2018 Demographics

¹ Does not include unknowns

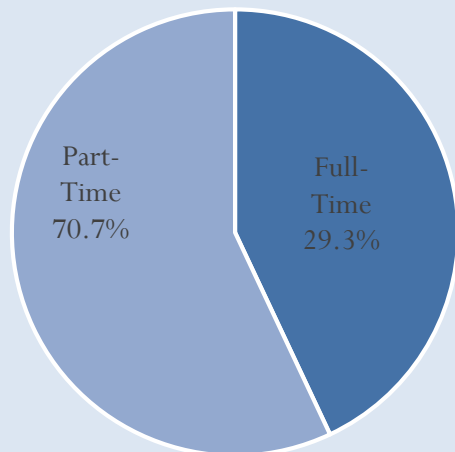
DECLARED FIELD OF STUDY ¹	PERCENT OF STUDENTS
Associate of Arts	40.9%
Associate of Applied Science	30.8%
Associate of Applied Business	11.8%
Associate of Science	8.3%
Certificate Programs	5.4%
Associate of Technical Studies	1.4%

Student Gender:



■ Male ■ Female

Student Status:

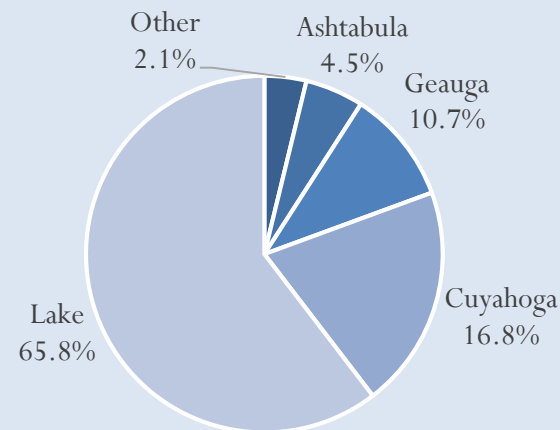


■ Full-Time ■ Part-Time

Average Age: 25

65.8% of Lakeland's student body is under 25 years of age.

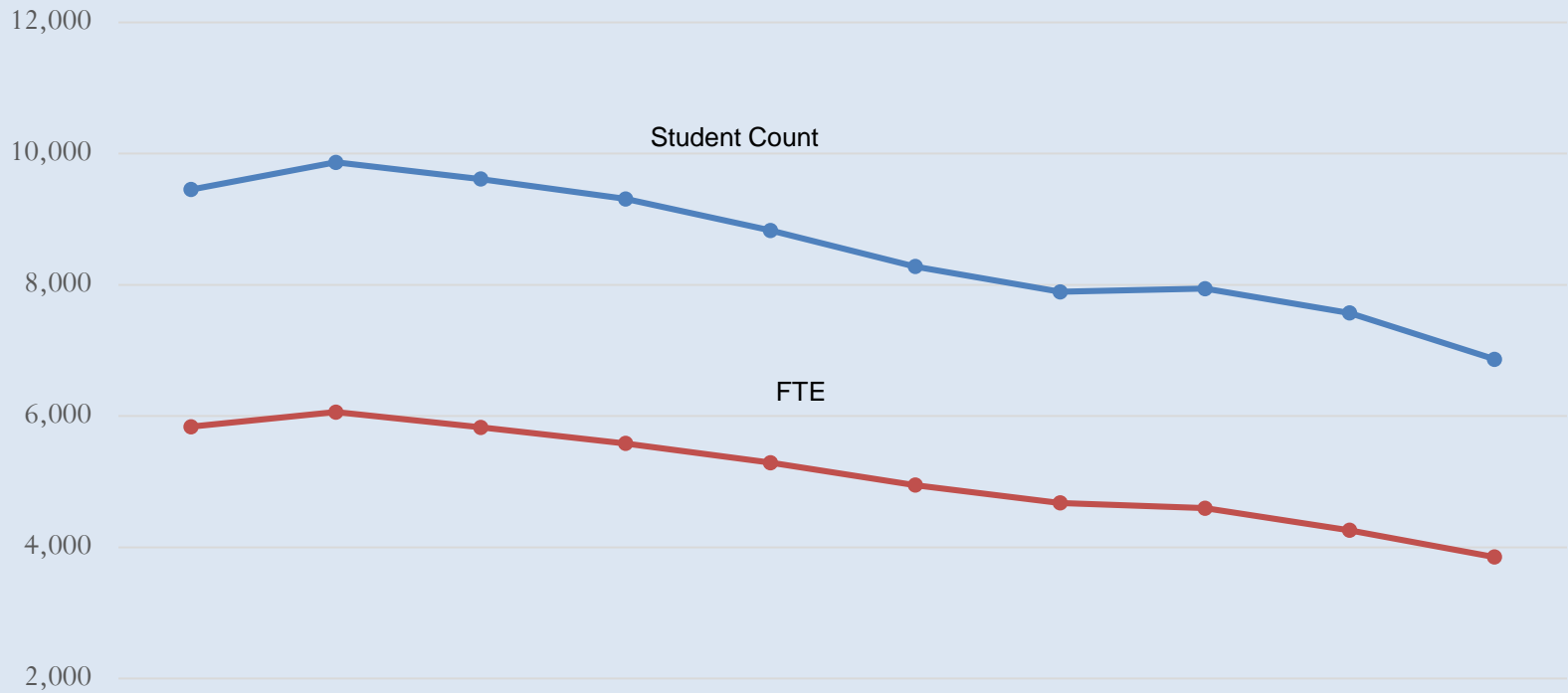
Student County of Residence:



■ Other ■ Ashtabula ■ Geauga ■ Cuyahoga ■ Lake

Student Count & FTE Enrollment

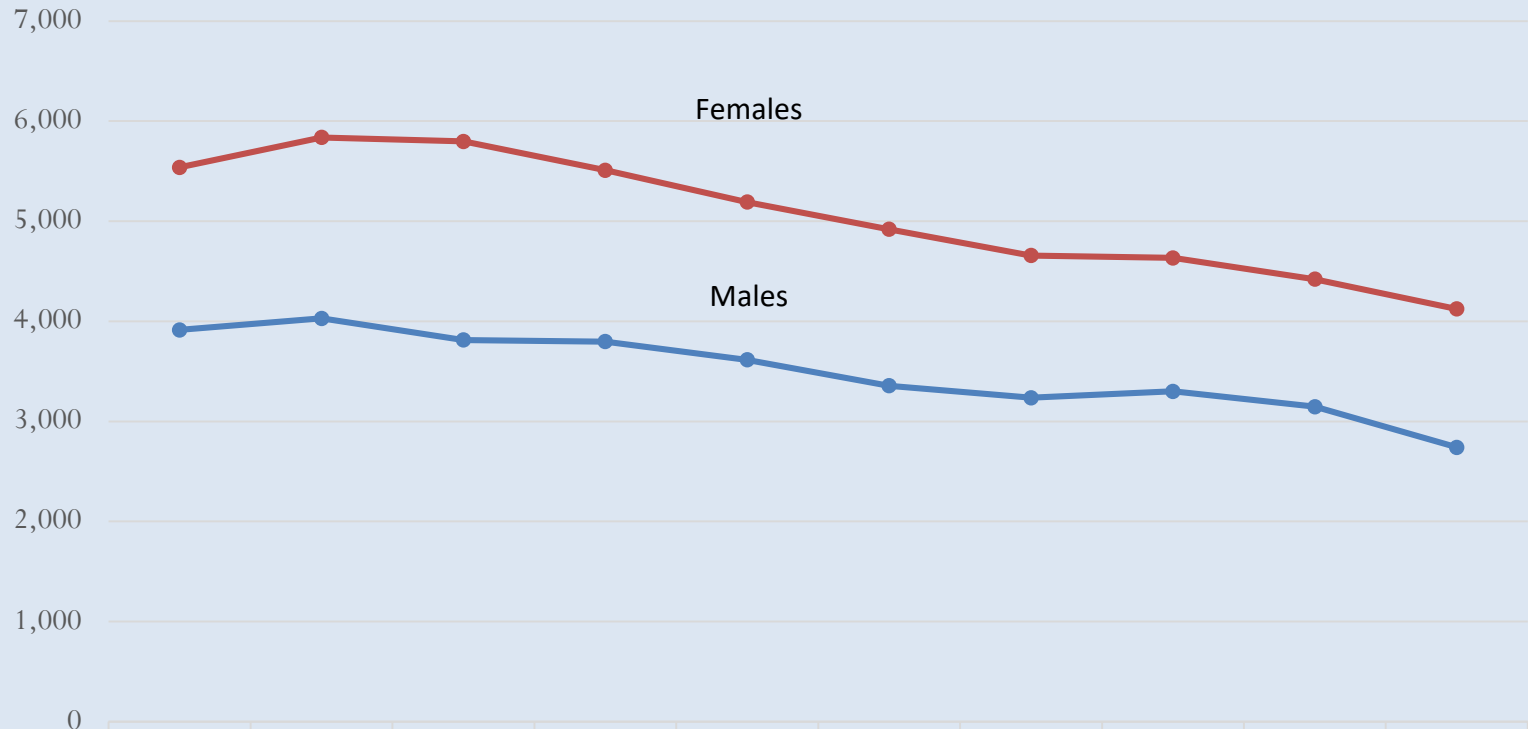
Fall 2009 to Fall 2018



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Headcount	9,452	9,866	9,611	9,307	8,827	8,277	7,893	7,941	7,571	6,865
FTE	5,837	6,059	5,828	5,582	5,288	4,946	4,674	4,595	4,259	3,852

Enrollment by Gender

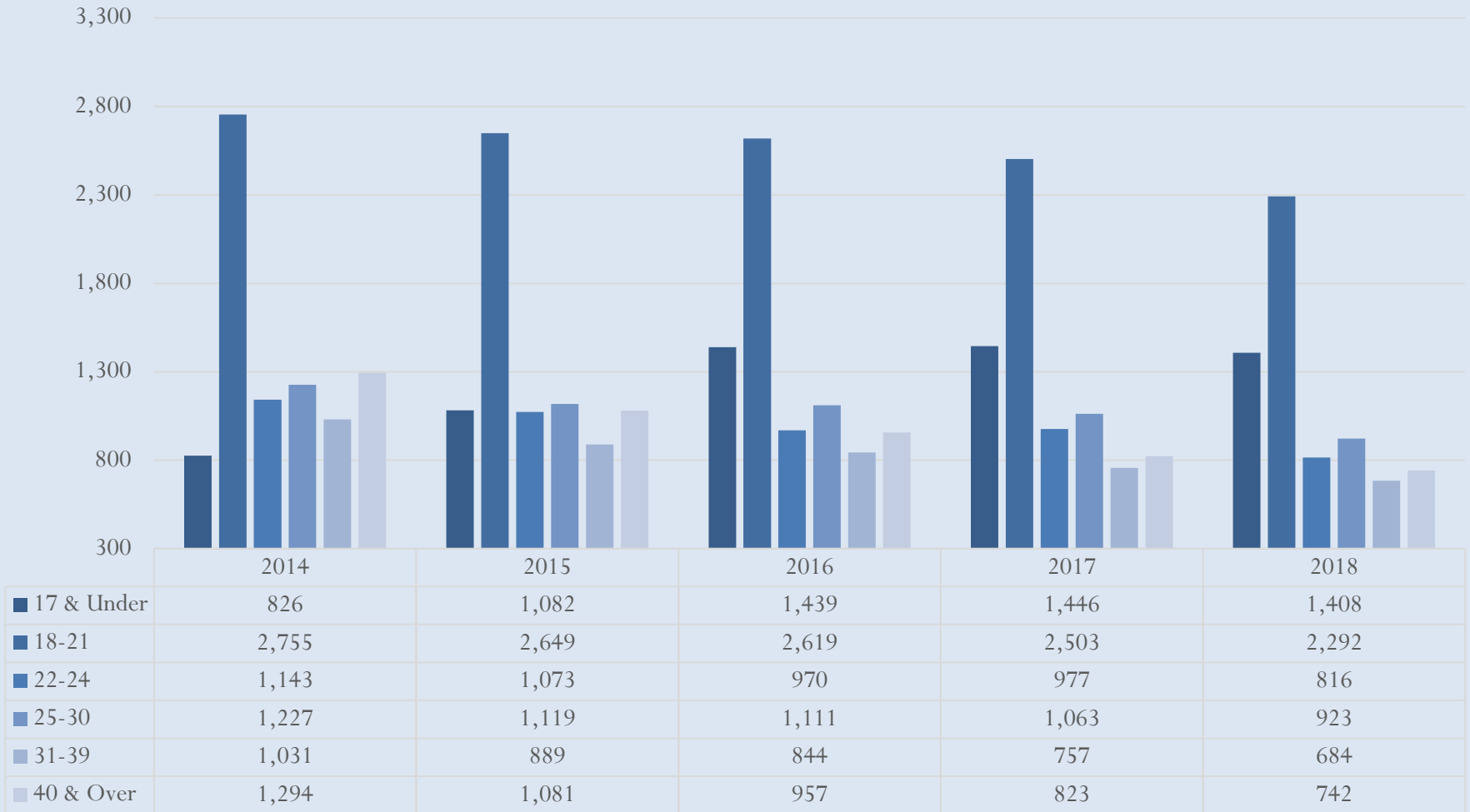
Fall 2009 to Fall 2018



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
—●— Males	3,914	4,029	3,814	3,797	3,615	3,356	3,236	3,300	3,147	2,741
—●— Females	5,538	5,837	5,797	5,509	5,192	4,920	4,657	4,633	4,421	4,124

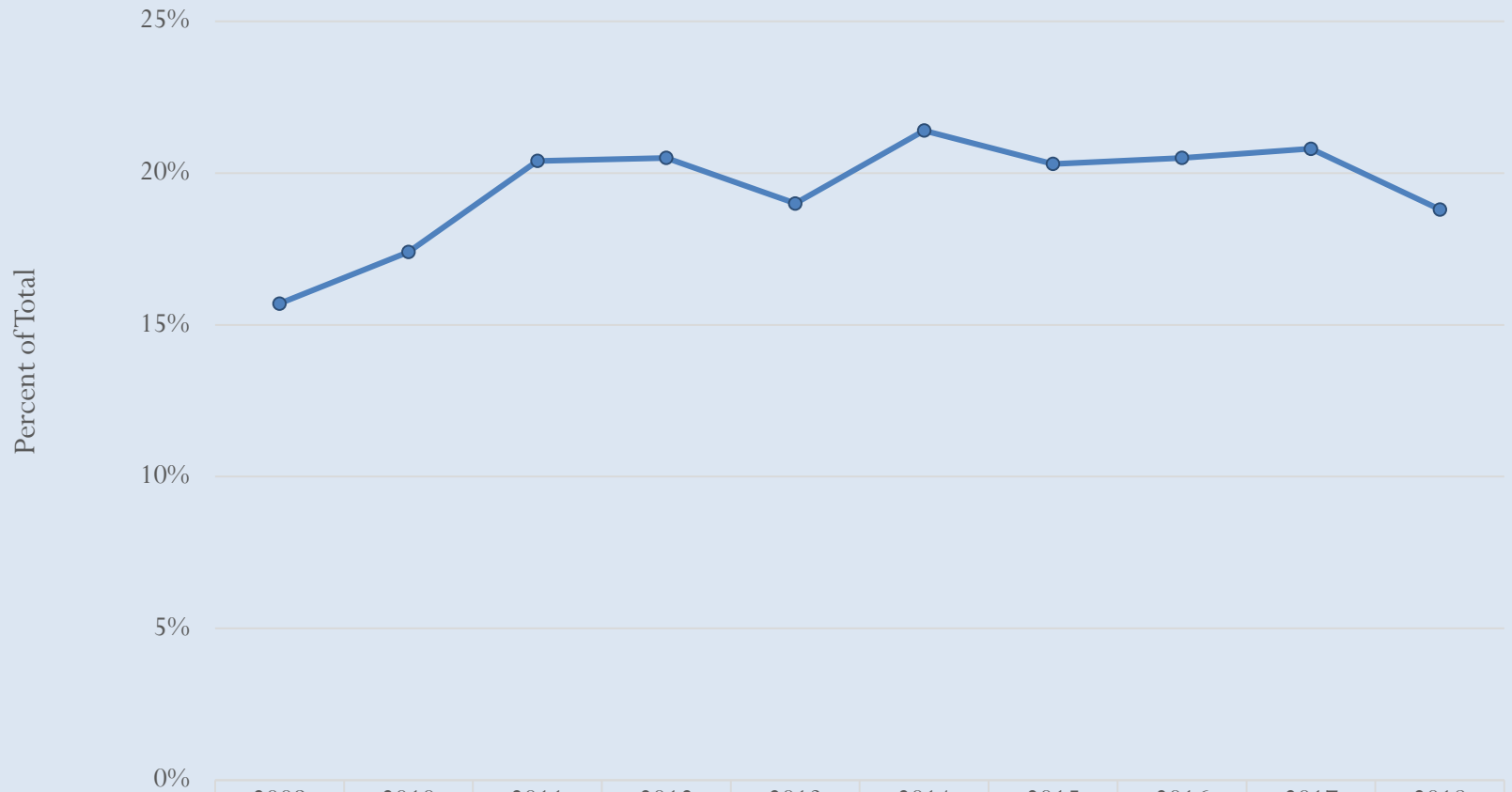
Enrollment by Age Group

Fall 2014 to Fall 2018



Minority Student Enrollment (Percent of Total)

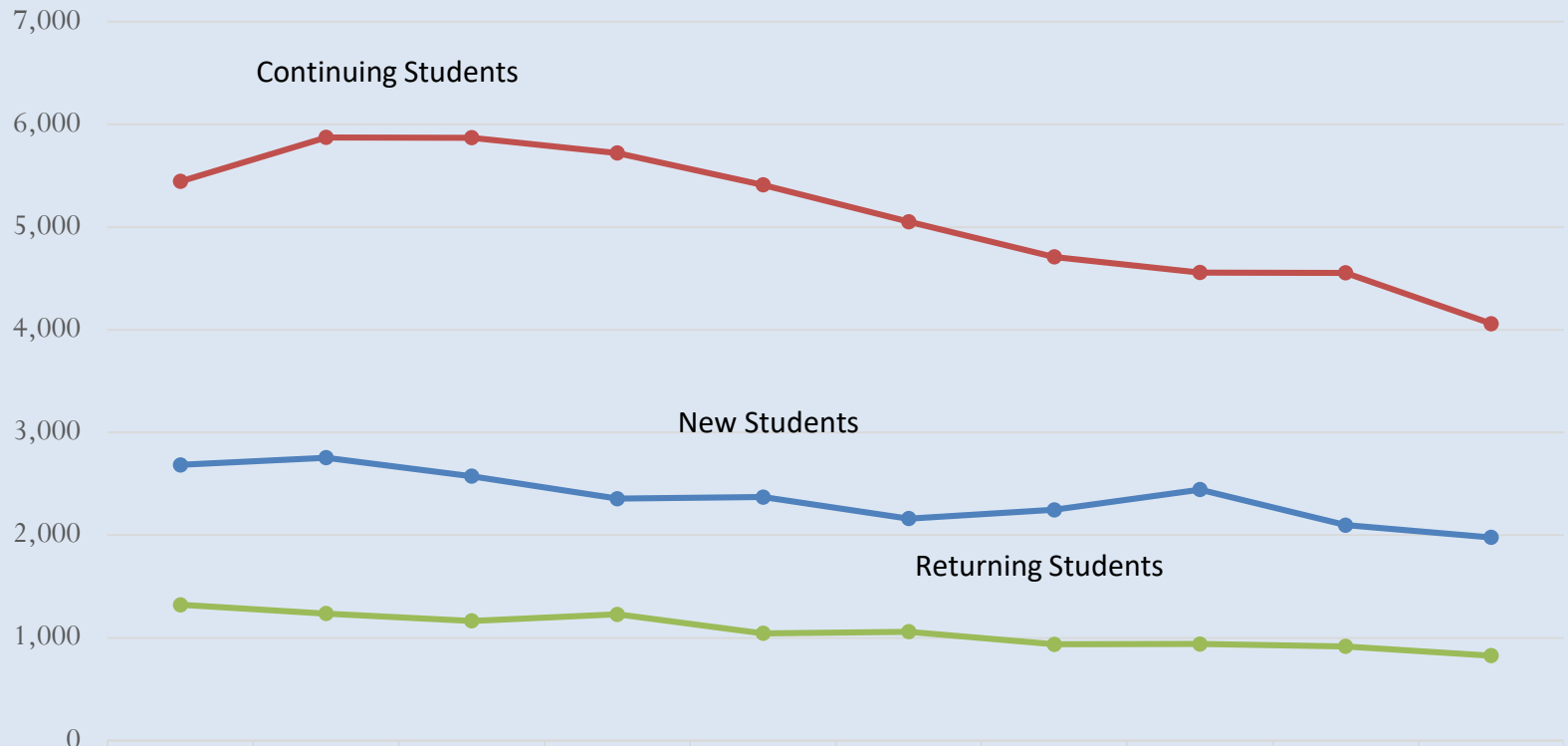
Fall 2009 to Fall 2018



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Minority Enrollment	15.7%	17.4%	20.4%	20.5%	19.0%	21.4%	20.3%	20.5%	20.8%	18.8%

New, Continuing & Returning Students

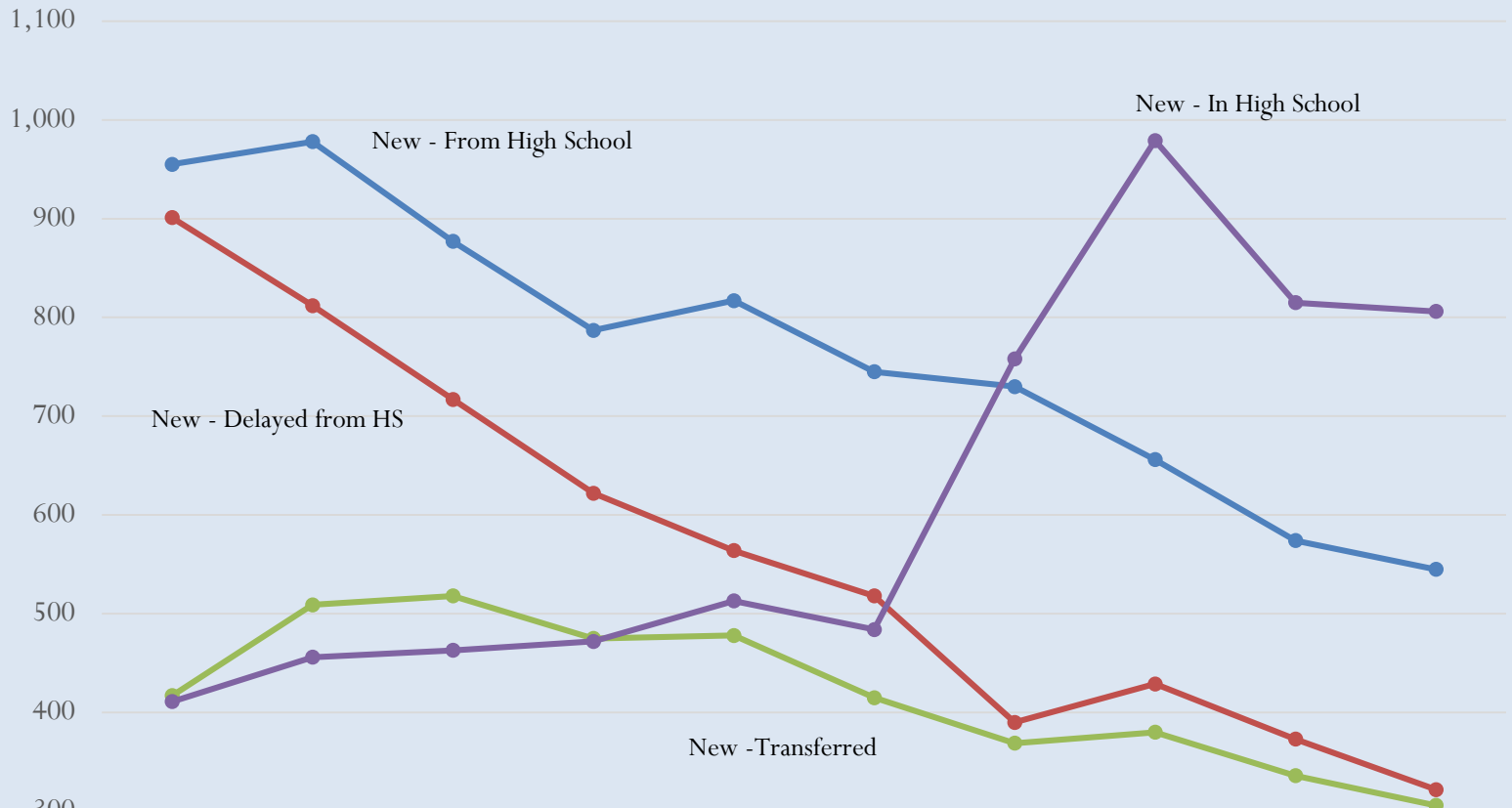
Fall 2009 to Fall 2018



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
● New Totals	2,684	2,755	2,575	2,356	2,372	2,162	2,247	2,444	2,098	1,979
● Continuing	5,445	5,874	5,870	5,722	5,411	5,052	4,709	4,557	4,555	4,059
● Returning	1,323	1,237	1,166	1,229	1,044	1,060	937	940	918	827

New Students at Lakeland

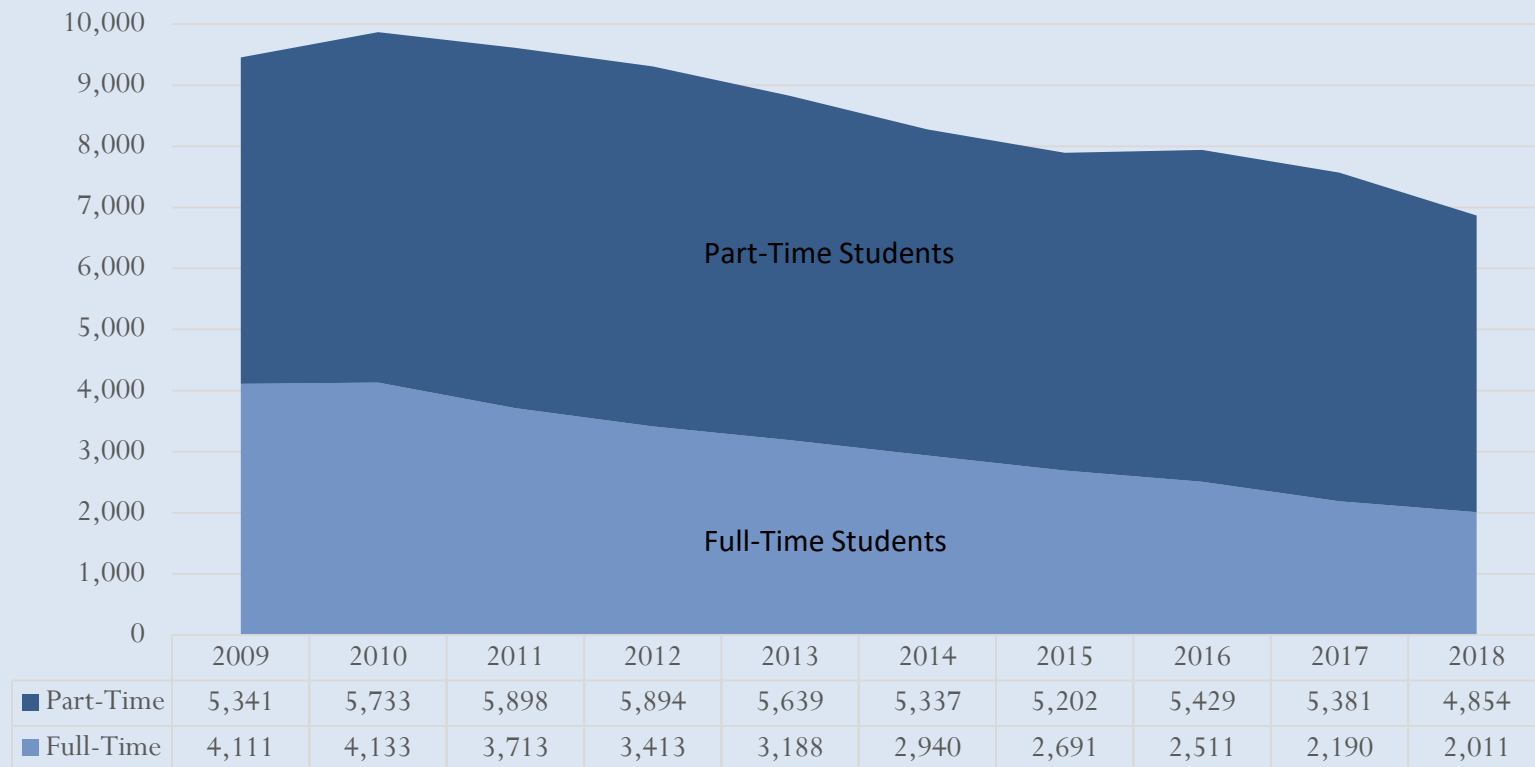
Fall 2009 to Fall 2018



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
New - From HS	955	978	877	787	817	745	730	656	574	545
New - Delayed From HS	901	812	717	622	564	518	390	429	373	322
New - Transferred	417	509	518	475	478	415	369	380	336	306
New - In High School	411	456	463	472	513	484	758	979	815	806

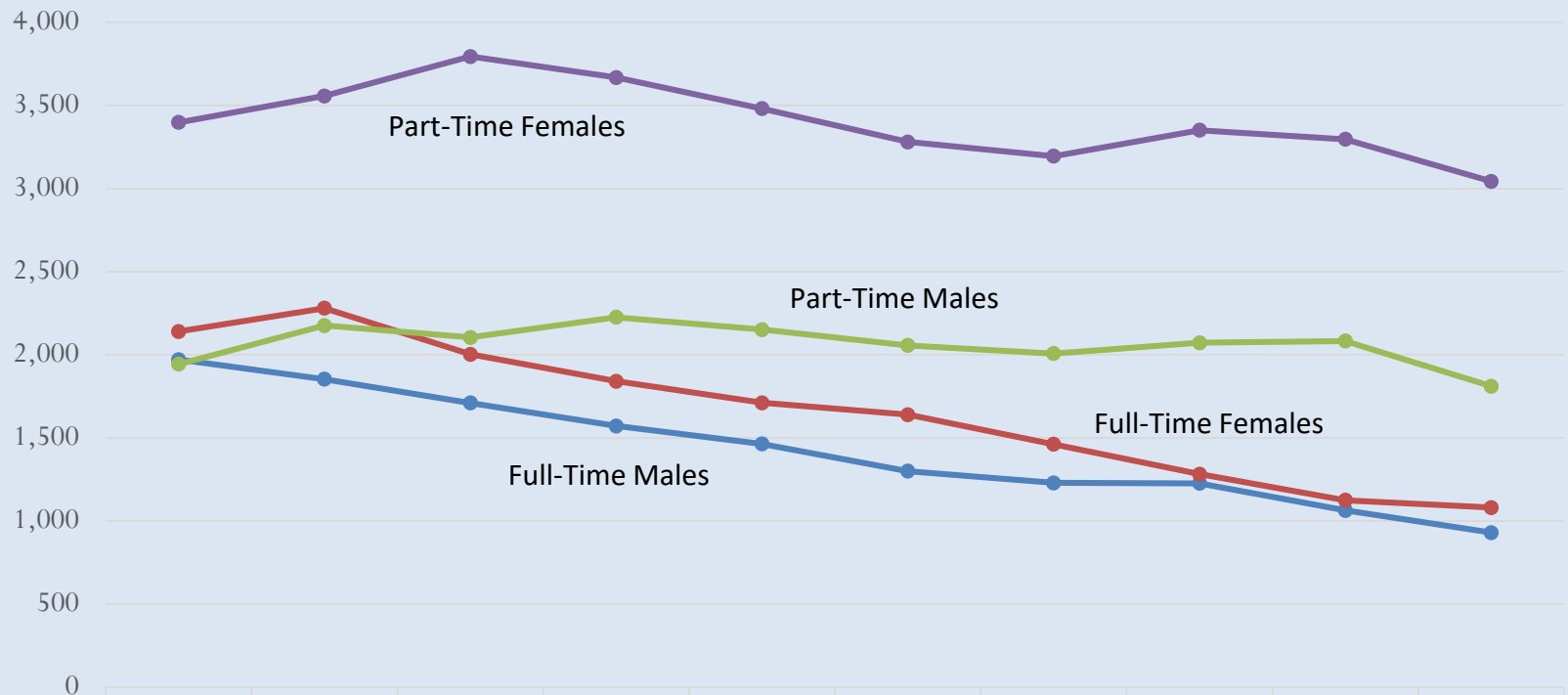
Full-Time and Part-Time Enrollment

Fall 2009 to Fall 2018



Full and Part-Time Enrollment by Gender

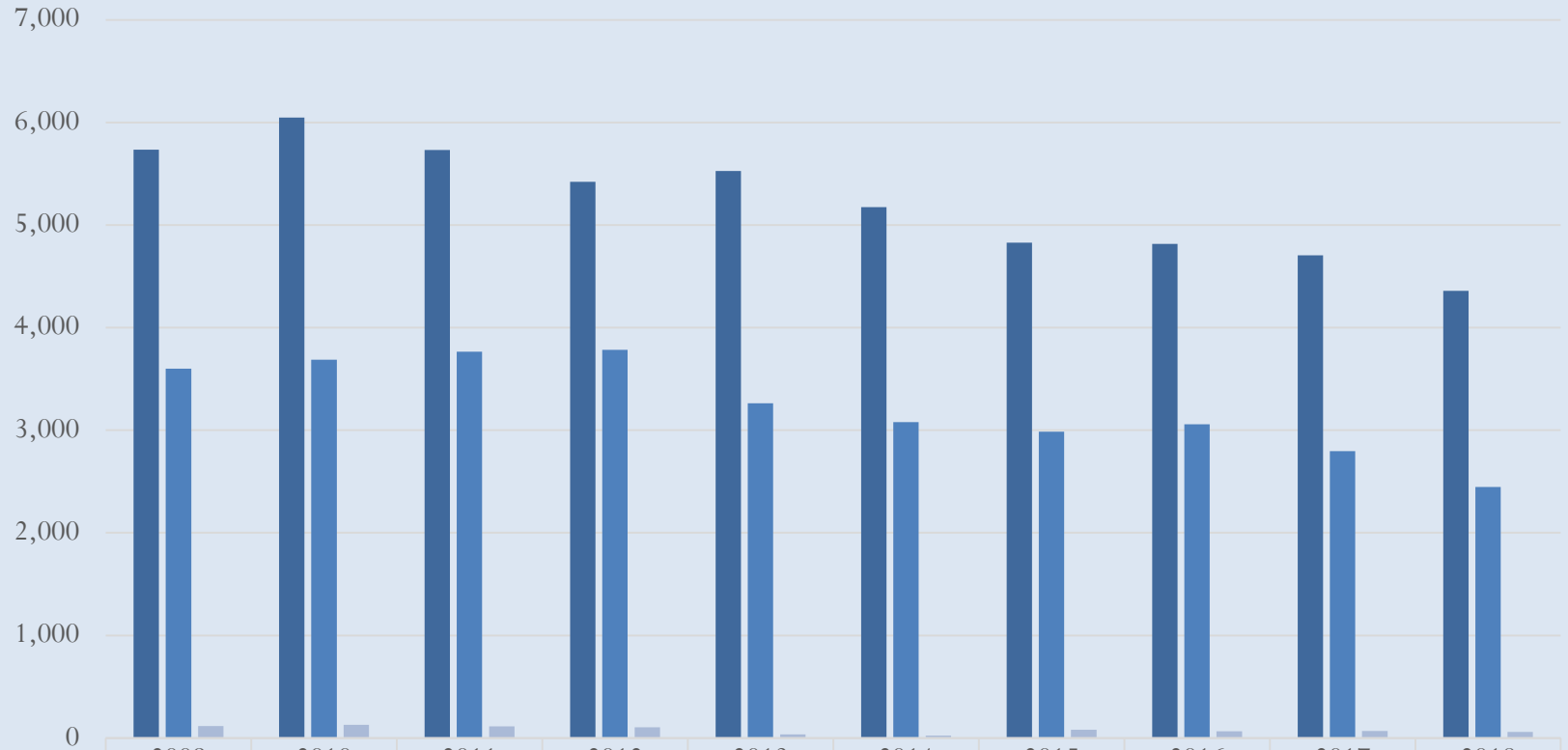
Fall 2009 to Fall 2018



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
FT Males	1,971	1,853	1,710	1,572	1,464	1,300	1,229	1,227	1,064	930
FT Females	2,140	2,280	2,003	1,841	1,711	1,640	1,462	1,282	1,125	1,081
PT Males	1,943	2,176	2,104	2,226	2,151	2,056	2,007	2,072	2,083	1,811
PT Females	3,398	3,557	3,794	3,668	3,481	3,280	3,195	3,351	3,296	3,043

Student Enrollment by Residence

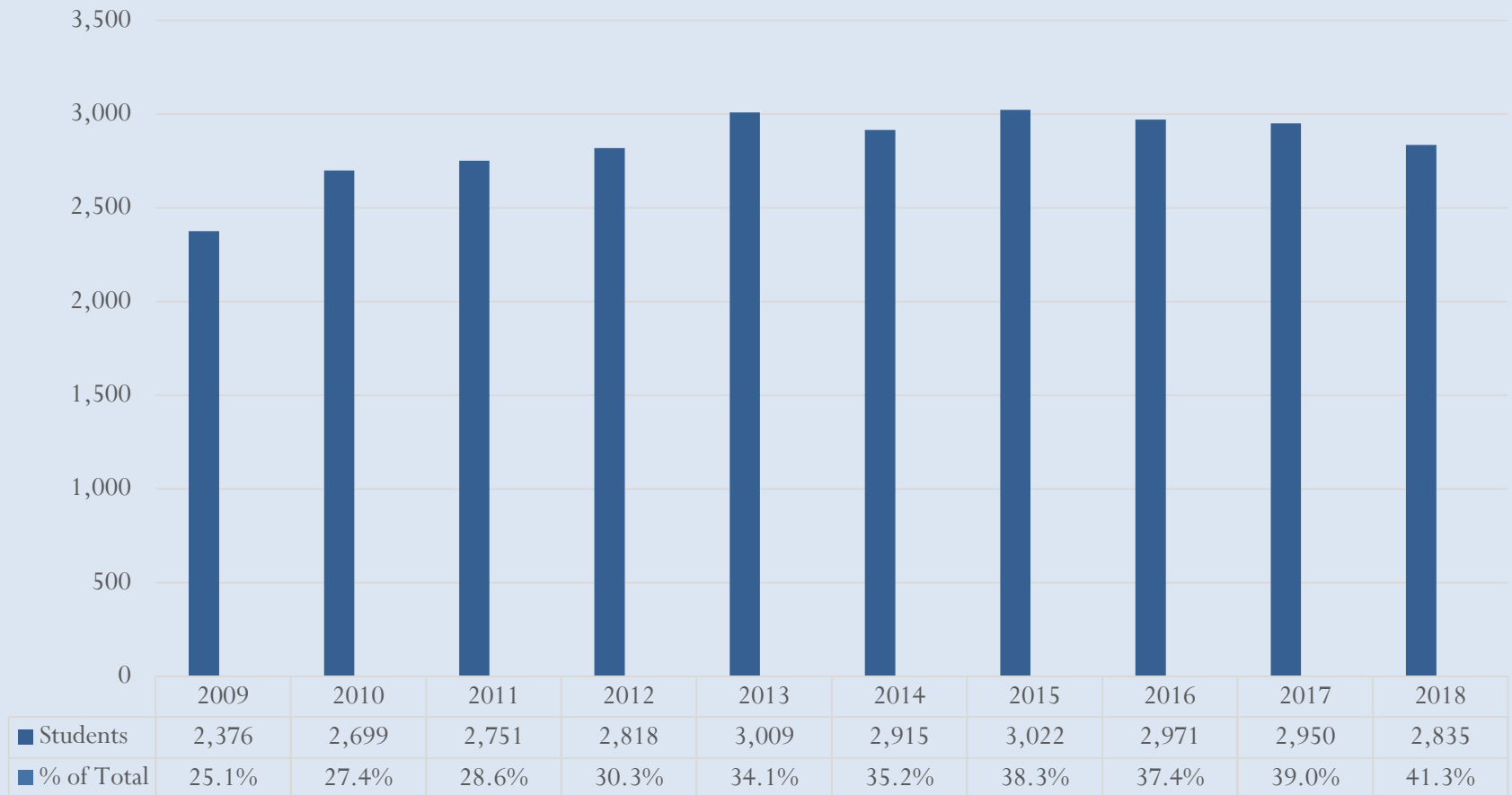
Fall 2009 to Fall 2018



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
■ Lake County	5,734	6,049	5,731	5,420	5,528	5,174	4,828	4,817	4,706	4,359
■ Out of County	3,601	3,688	3,767	3,783	3,264	3,079	2,985	3,058	2,797	2,447
■ Out of State	117	129	113	106	35	24	80	66	68	59

Enrollment in Online Sections*

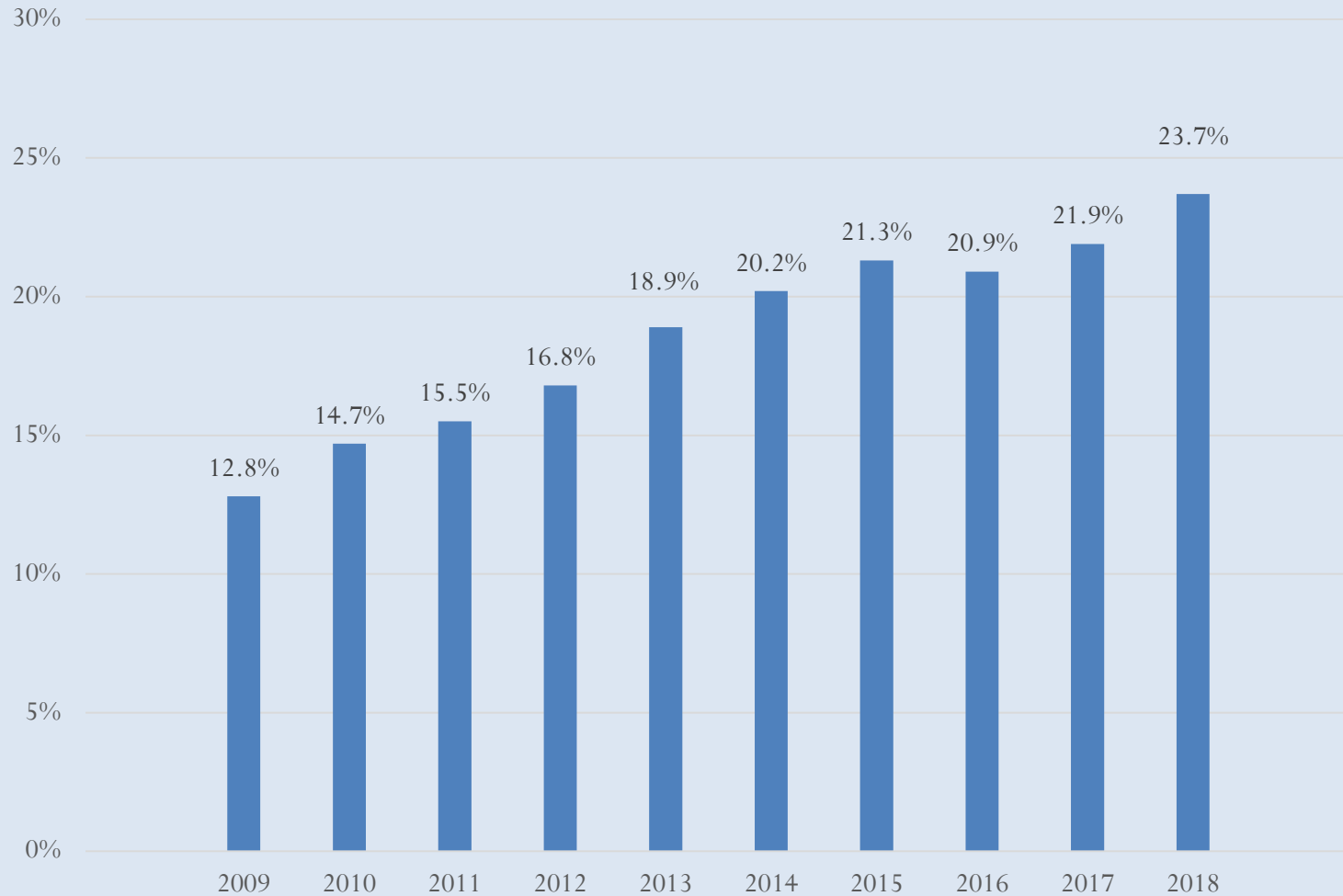
Fall 2009 to Fall 2018



* Number of students taking at least one online class with percent of total enrolled.

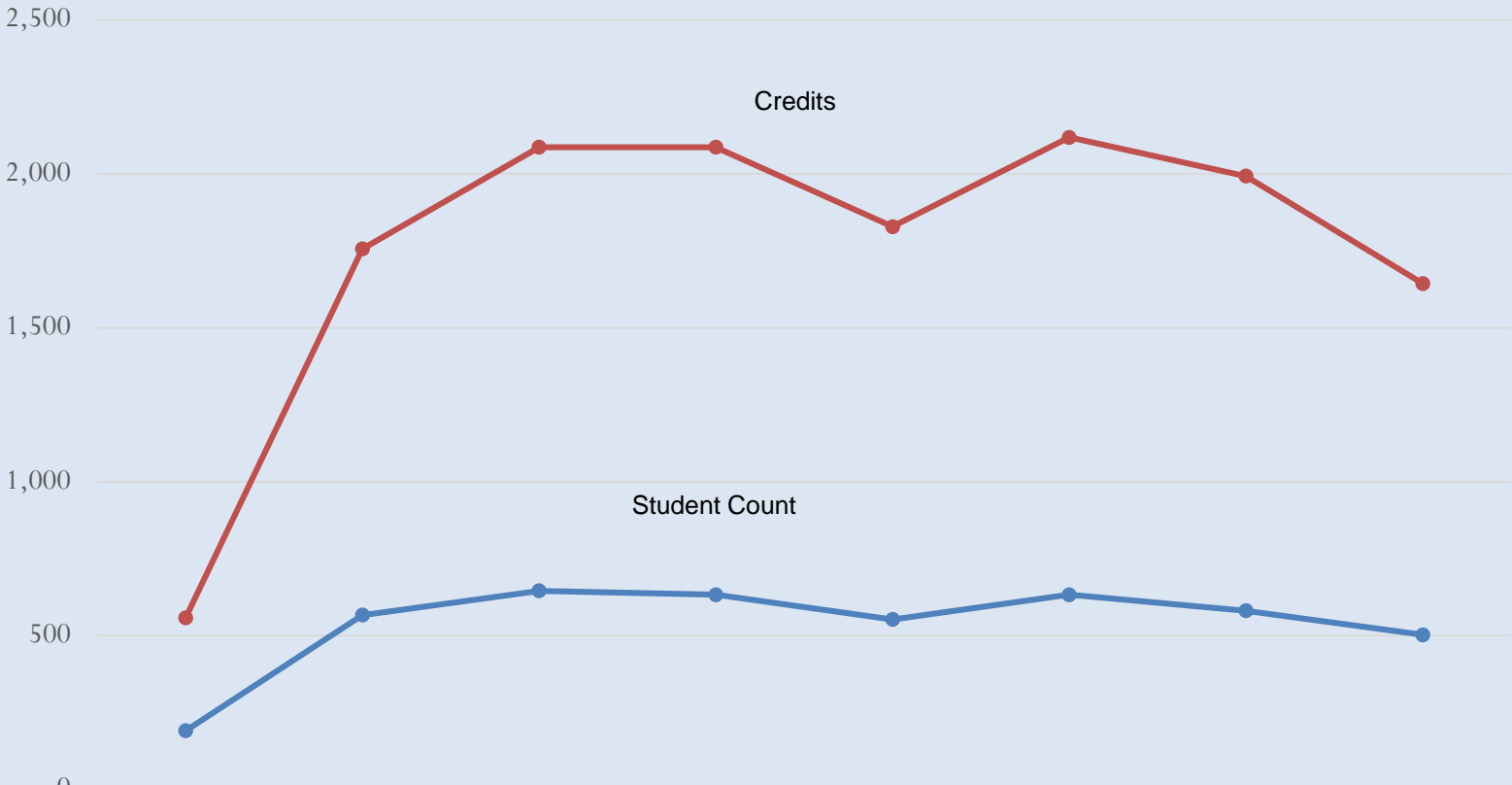
Online Credit Hours (Percent of Total)

Fall 2009 to Fall 2018



Hybrid Courses - Count & Credit Hour Enrollment

Fall 2011 to Fall 2018



	2011	2012	2013	2014	2015	2016	2017	2018
Headcount	190	566	645	632	552	632	580	502
Credits	557	1,756	2,086	2,086	1,828	2,118	1,992	1,643

Post Secondary Enrollment Option & College Credit Plus Students Fall 2009 to Fall 2018

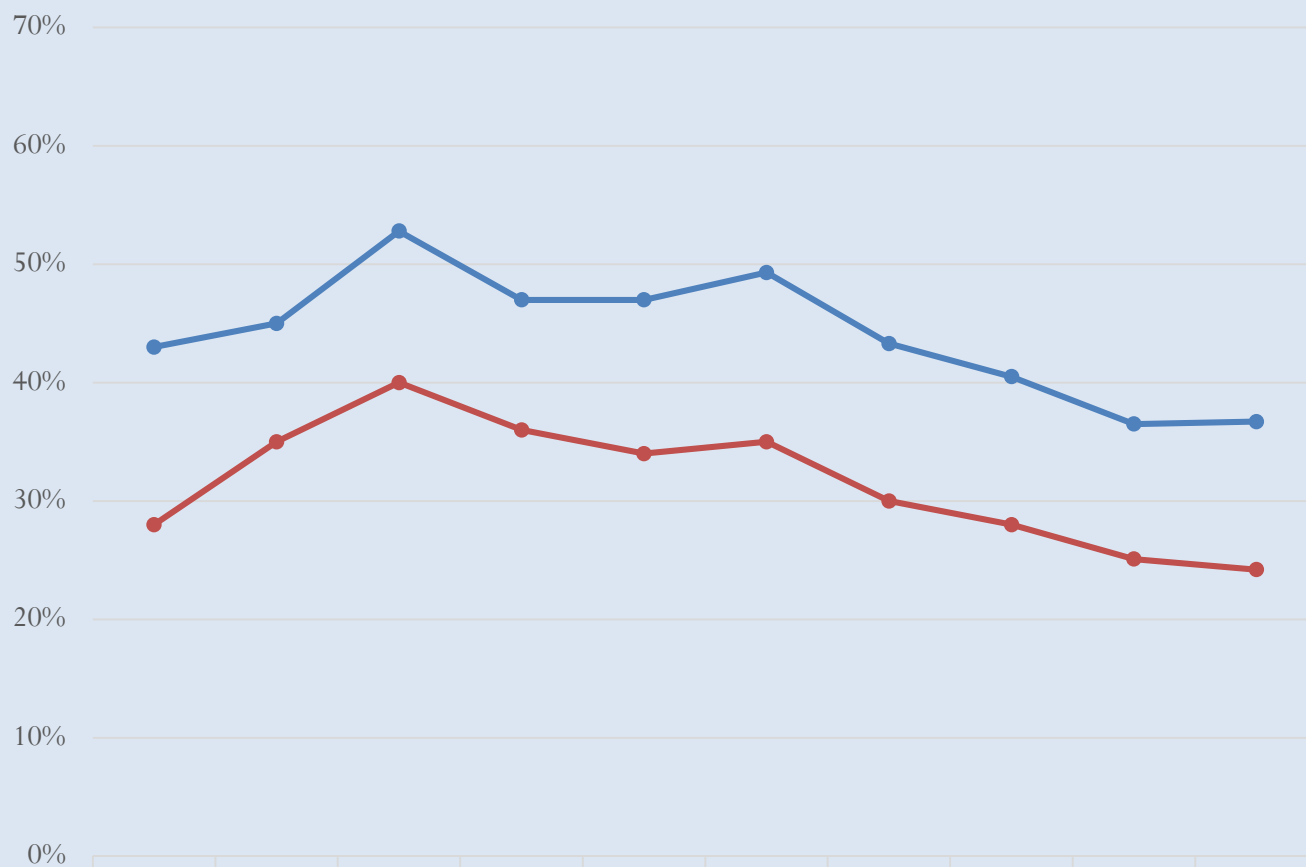
*CCP began in Fall 2015



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
● PSEO/CCP	621	696	703	735	801	821	1096	1472	1508	1454

Percent of Enrolled Students - Pell & Financial Aid Eligible

Fall 2009 to Fall 2018



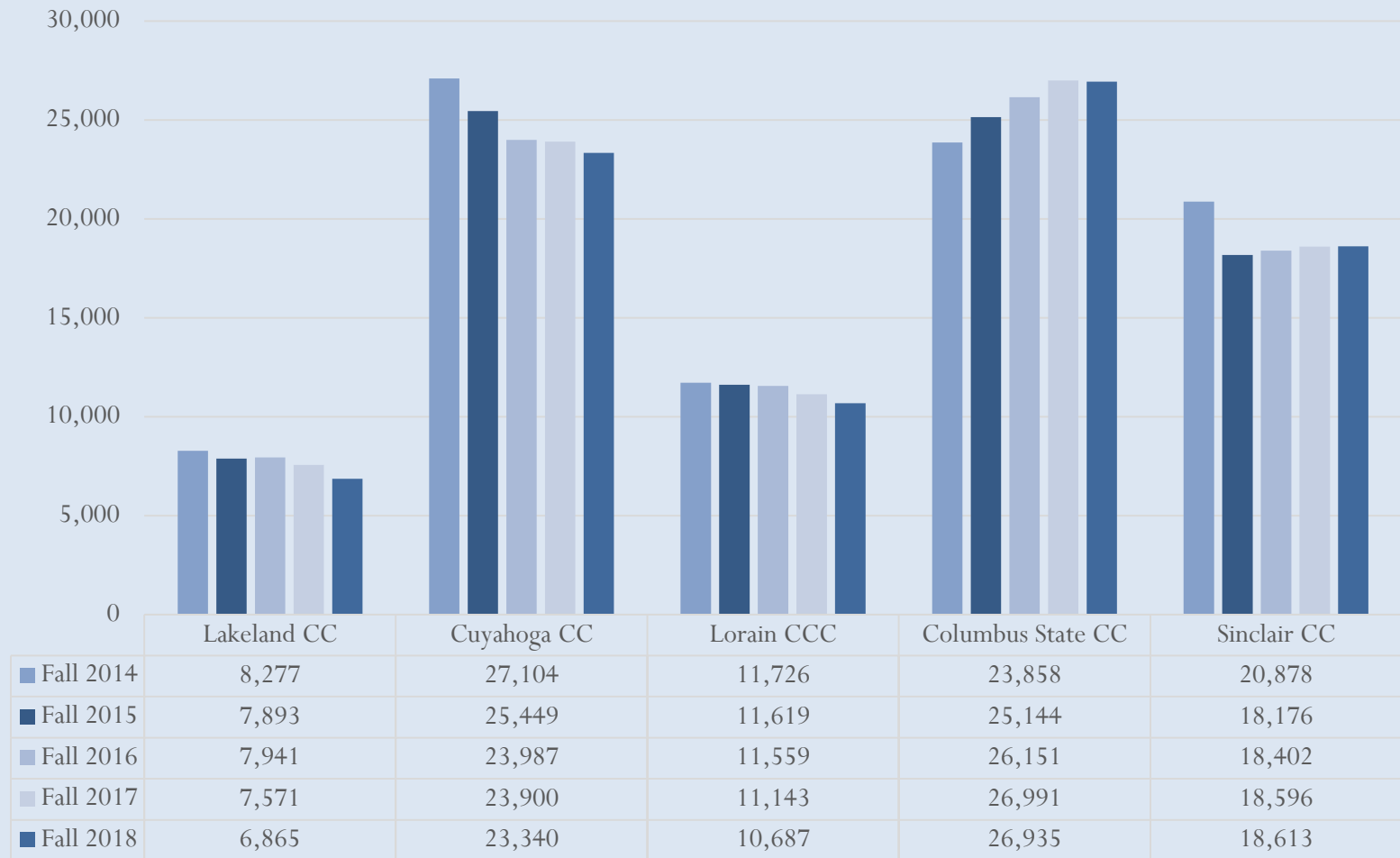
● % of Students Financial Aid Eligible

● % of Students Pell Eligible

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
% of Students Financial Aid Eligible	43%	45%	53%	47%	47%	49%	43%	41%	37%	37%
% of Students Pell Eligible	28%	35%	40%	36%	34%	35%	30%	28%	25%	24%

Peer Enrollment Comparison

Fall 2014 to Fall 2018



Data Sources

- Lakeland's Fall Full Term Census Date Enrollment Files
(Available in the Institutional Research Office)
- Ohio Department of Higher Education Preliminary Headcount Reports, Fall 2014 through Fall 2018
(Available online: <https://www.ohiohighered.org/data-reports/enrollment>)